



**26-28 May**

**We invite you to participate in the 2nd Moscow International Halal Exhibition:  
The largest Russian halal-industry's event of the year**

### Why participate?

- To present your products (services) most effectively, increase its recognition on Moscow, all-Russia and world-wide Halal-markets.
- To find out the opinion of consumers and specialists about your product (service) through the communication with thousands of quality visitors.
- To get focused access to the target audience in Russia and abroad.
- To meet with buyers of the largest retail chains.
- To increase the value of your brand through participation in the contest "**Best Halal-product of the year**".



### Exhibition subjects

#### PRODUCTS SHOWCASED:

Halal Consumables: processed and ready-to-eat products, meat, canned food, dairy and grocery products, confectionery, honey, dried fruit, seafood, drinks, ingredients and spices.

Non Food Products: perfumes and cosmetics, pharmacy, clothing, books and art objects, jewelry and souvenirs.

#### SERVICES SHOWCASED:

Cafes, restaurants, hotels, travel services, education, Islamic investment, banking and insurance, equipment and technology; Halal certification centers.



### Venue:

International Exhibition Center

«Crocus Expo»

(Moscow, 65-66 km of MKAD, metro station «Myakinino»)

### Operating hours:

10 am – 7 pm (26, 27 May)

10 am – 5 pm (28 May)

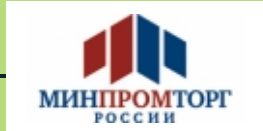
**Cost of participation:  
from 310.00 USD per 1 sq.m**

**until 31.12.2010  
there is a discount of 10%**

**ORGANIZERS**  
Russia Muftis Council



Ministry of Foreign Affairs of Russia



**SUPPORTED BY**  
Ministry of Industry and Trade of Russia



Government of Moscow



### Event Secretariat:

office 307, Vipolzov bystreet, build.7, 129090, Moscow, Russia, Tel: + 7 (495) 681-7372, +7 (926) 020-6831, Fax: +7 (495) 684-7679  
Email: moscow.halal@gmail.com, [www.halalexpo.org](http://www.halalexpo.org)



**26-28 May**

## **Moscow Halal Expo 2011 – a convenient and effective platform**

### **Why participate?**

- discussion of topical issues of halal industry, Islamic finance and business projects;
- live communication and exchange experiences with colleagues and specialists;
- direct comparison of competing products and services;
- establishment of business relations with key figures of the halal industry: regulators and manufacturers, importers and exporters, distributors and retailers.



### **Business Program of Moscow Halal Expo 2011**

#### **Business Forum**

**Forum "The Halal industry in Russia and the world: current issues and prospects"**

**b2b meetings**

**The Contest "Best Halal-product of the year"  
Awarding of winners of the Golden Palm 2011**



**Business program is held in fully equipped conference halls and meeting rooms of the International exhibition center "Crocus Expo" in walking distance of the exhibition hall**

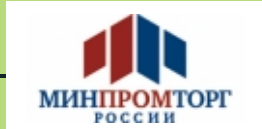


**All exhibitors of Moscow Halal Expo 2011  
are eligible to attend the activities  
of the business program at no additional charge**

**ORGANIZERS**  
Russia Muftis Council



Ministry of Foreign Affairs of Russia



**SUPPORTED BY**  
Ministry of Industry and Trade of Russia



Government of Moscow

